

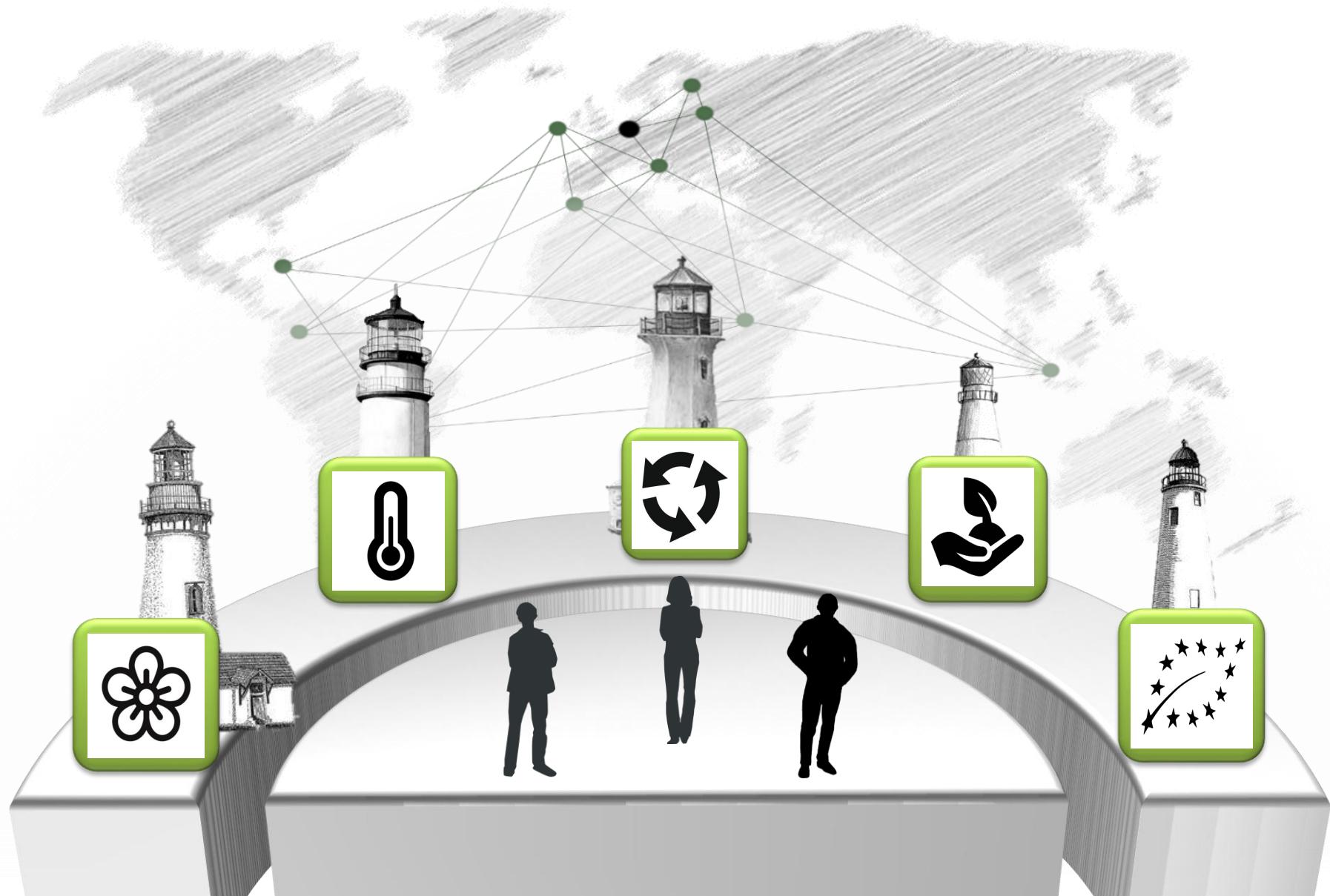


# Beyond sustainability: Five shades of green for Europe's Farm-to-Fork strategy

Rogier Schulte, Lenora Ditzler, Kari Koppelmaki, Loekie Schreefel  
Wageningen University and Research, Netherlands

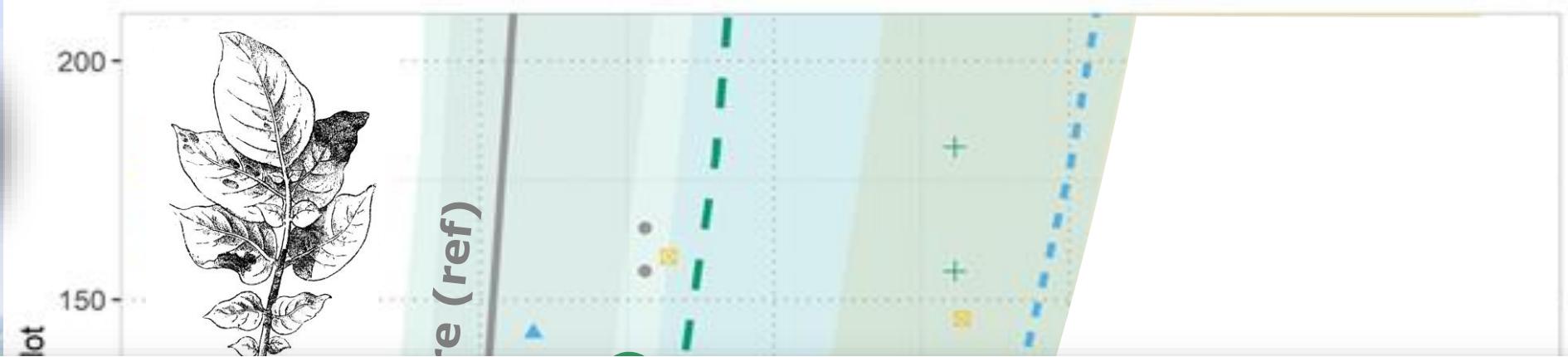


# GLOBAL NETWORK OF LIGHTHOUSE FARMS

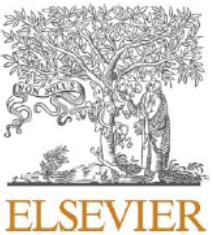




Lenora Ditzler



European Journal of Agronomy 122 (2021) 126197



Contents lists available at ScienceDirect

## European Journal of Agronomy

journal homepage: [www.elsevier.com/locate/eja](http://www.elsevier.com/locate/eja)



## Redefining the field to mobilize three-dimensional diversity and ecosystem services on the arable farm

Lenora Ditzler <sup>a,\*</sup>, Dirk F.van Apeldoorn <sup>a,b</sup>, Rogier P.O. Schulte <sup>a</sup>, Pablo Tittonell <sup>c,d,e</sup>, Walter A. H. Rossing <sup>a</sup>

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<sup>b</sup> Field Crops, Wageningen University & Research, Edelhertweg 10, 8200 AK Lelystad, the Netherlands

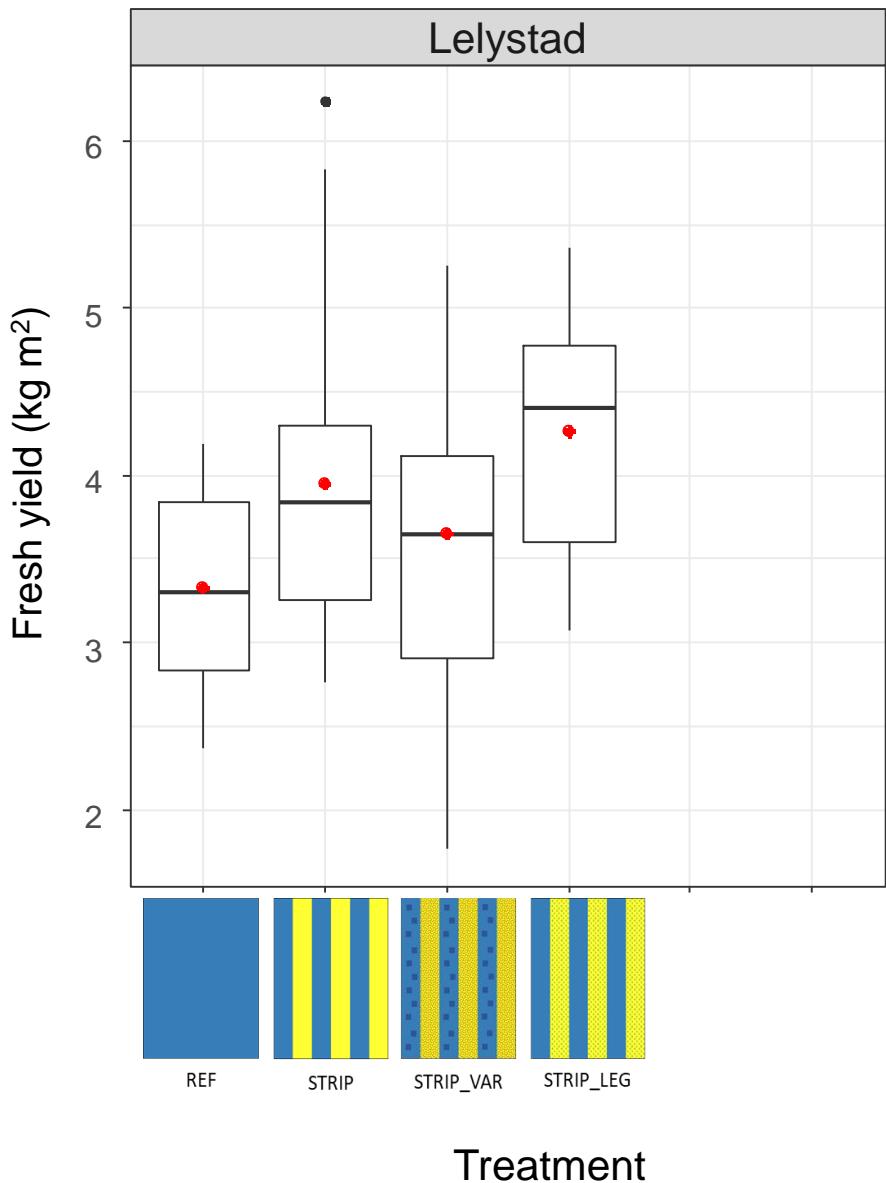
<sup>c</sup> Agroecology, Environment and Systems Group, Instituto de Investigaciones Forestales y Agropecuarias de Bariloche (IFAB), INTA-CONICET, Modesta Victoria 4450 - CC 277 (8400), San Carlos de Bariloche, Río Negro, Argentina

<sup>d</sup> Agroécologie et Intensification Durable (AiIDA), Centre de coopération Internationale en Recherche Agronomique pour le Développement (CIRAD), Université de Montpellier, 34000 Montpellier, France

<sup>e</sup> Groningen Institute of Evolutionary Life Sciences, Groningen University, PO Box 11103, 9700 CC Groningen, the Netherlands

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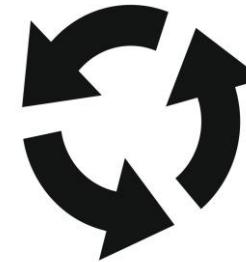
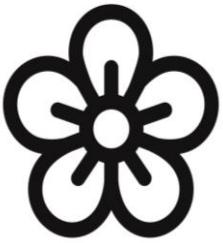
# Potato 2018-2020



Lenora Ditzler

# Lessons learnt

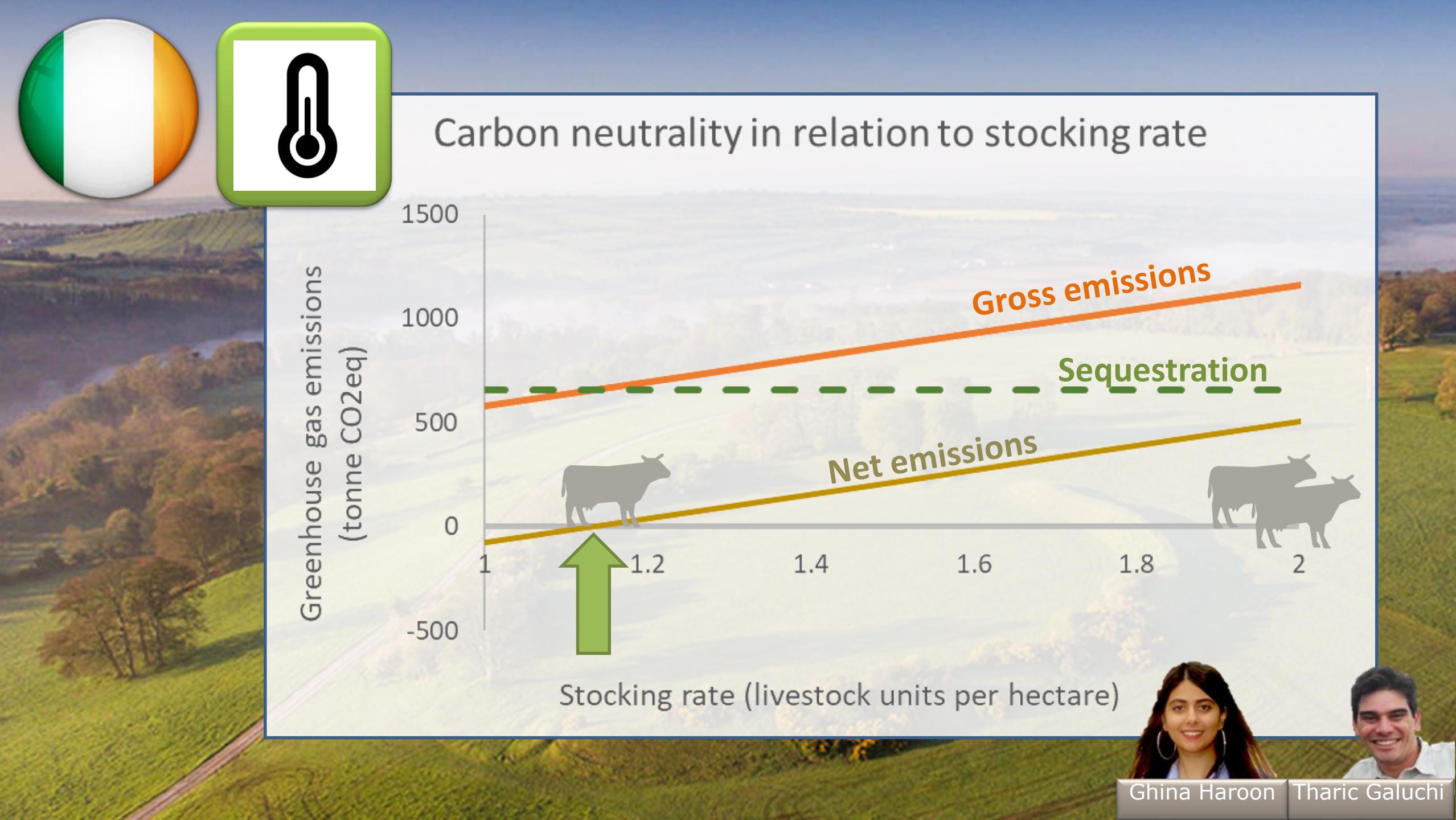
Bespoke design





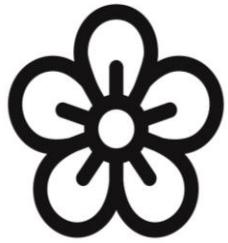






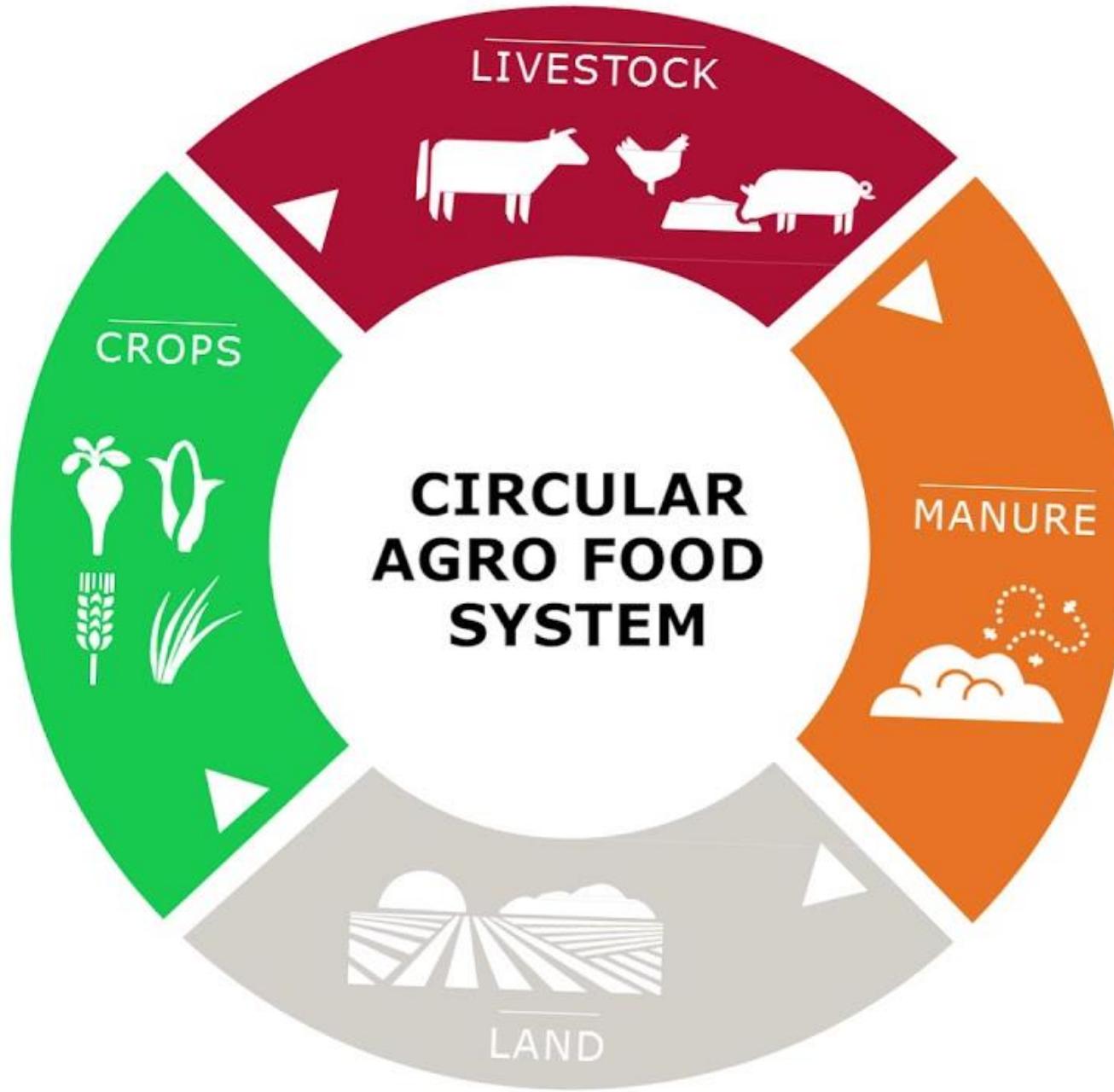
# Lessons learnt

Bespoke design



Enabling policies













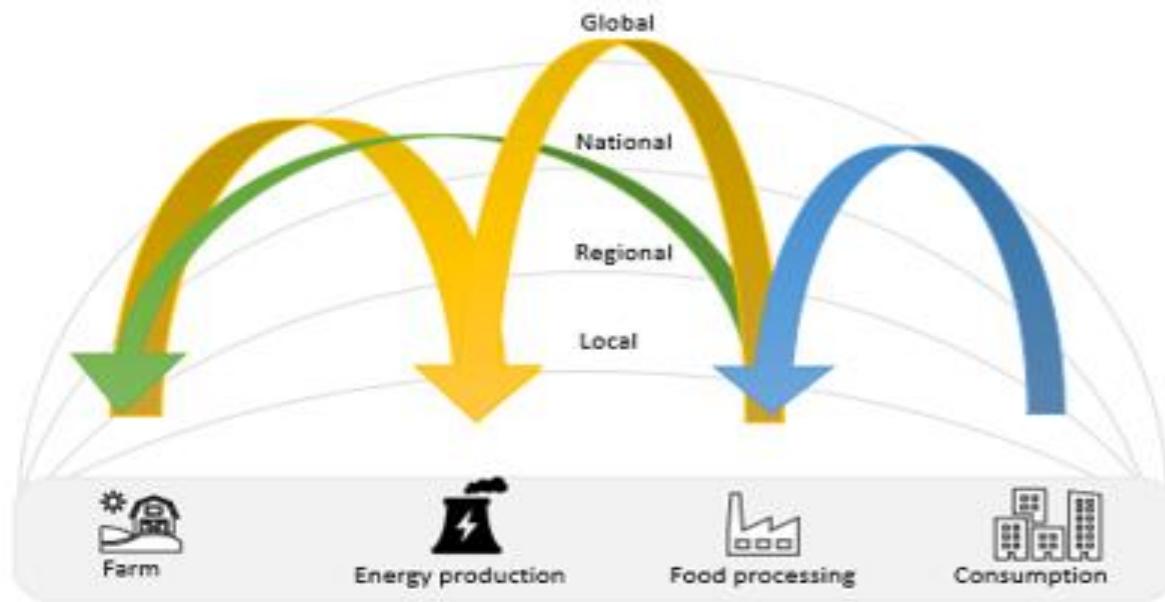




Finland



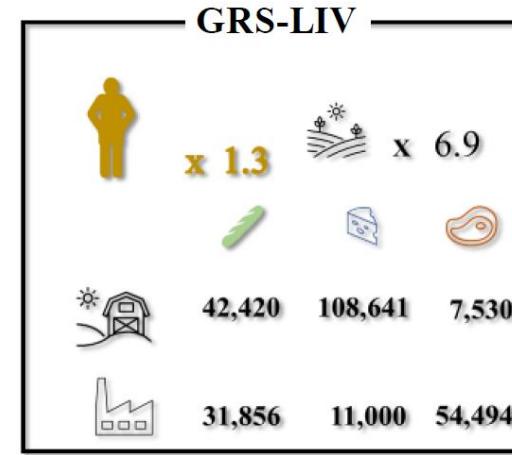
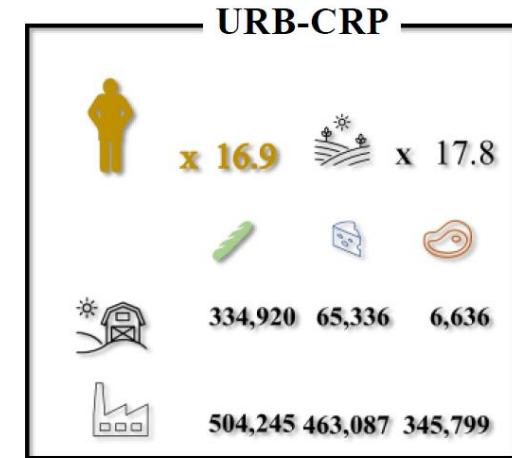
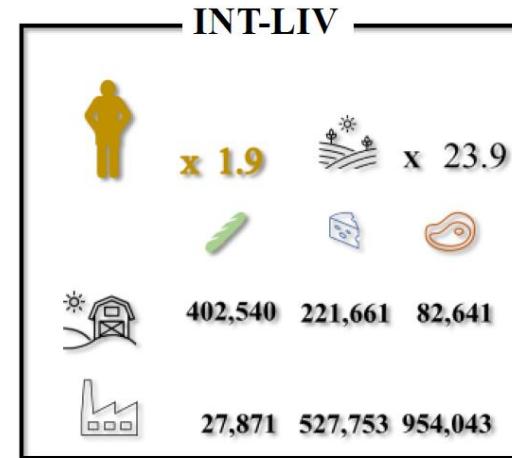
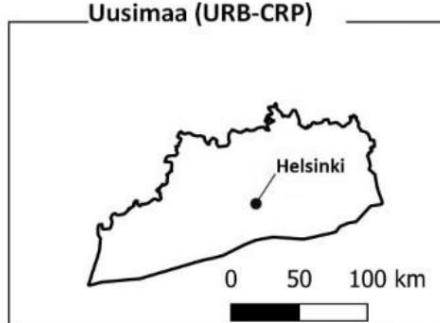
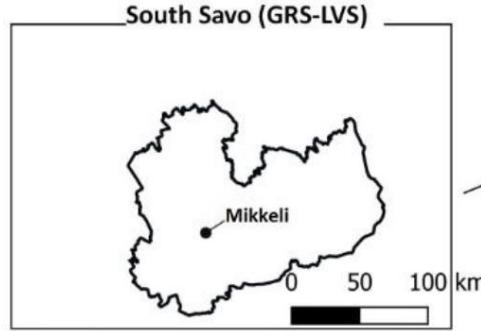
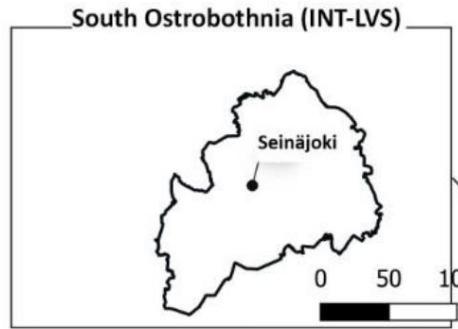




Kari Koppelmaki

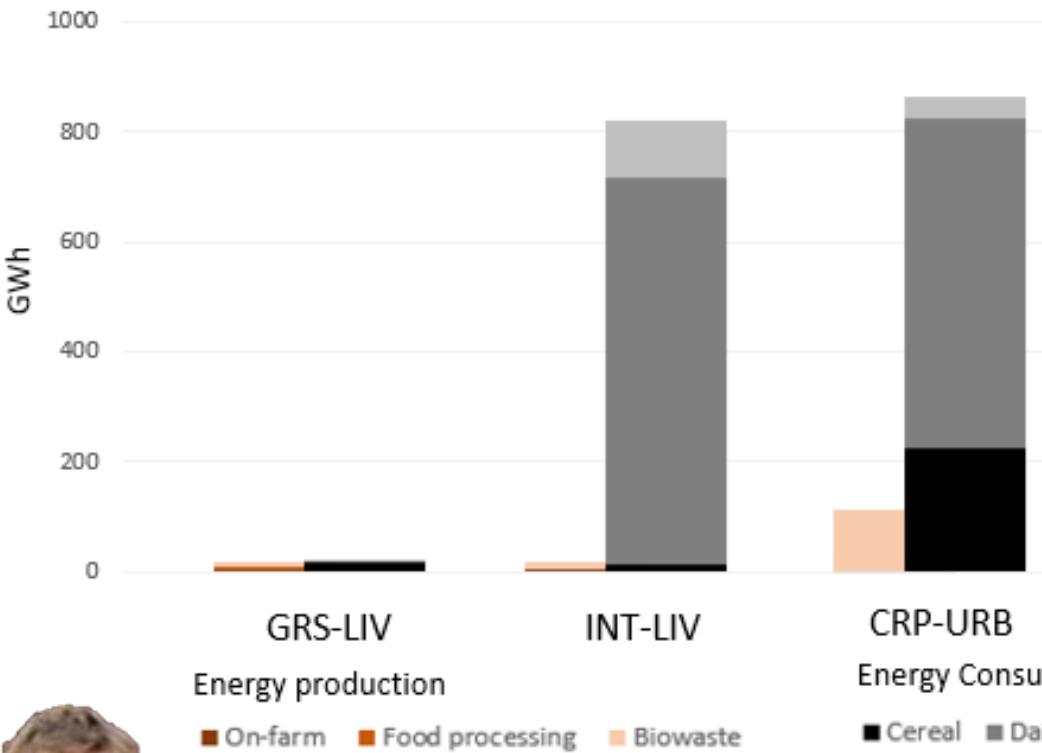


Kari Koppelmaki

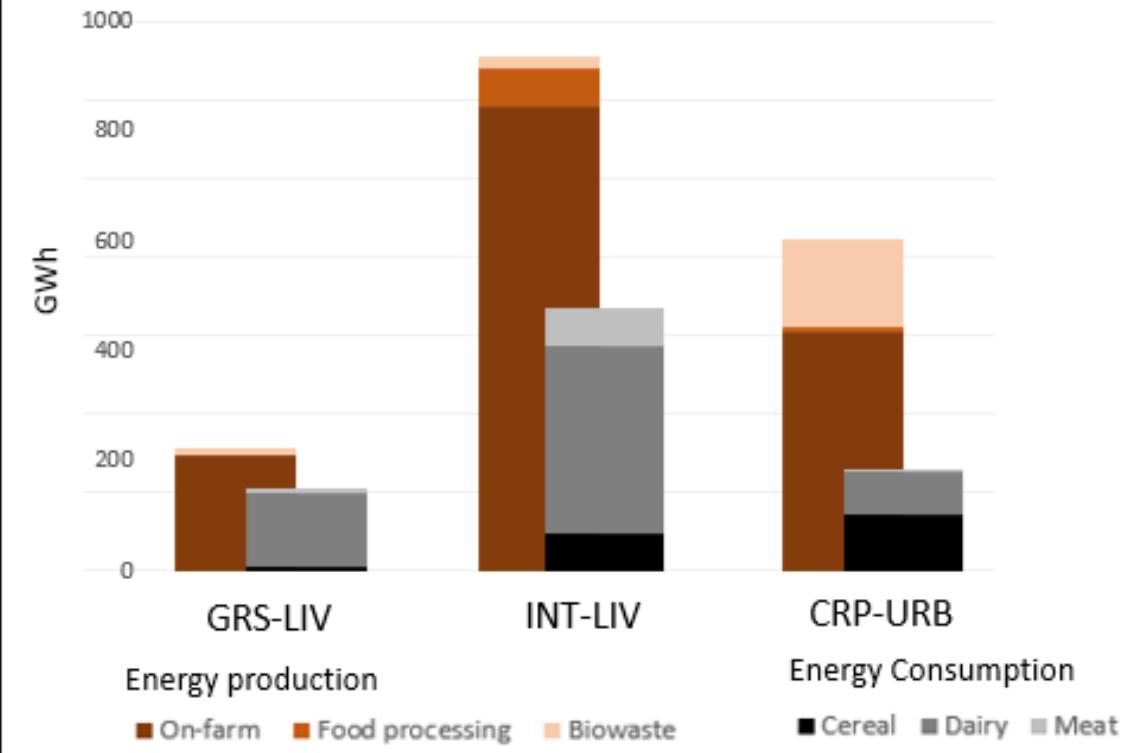


	<b>Population</b>	<b>100,000</b>		<b>Utilized agricultural land</b>	<b>10,000 ha</b>
	<b>Primary production</b>	<b>kg t yr<sup>-1</sup></b>		<b>Cereals for food</b>	
	<b>Food processing</b>	<b>€ t yr<sup>-1</sup></b>		<b>Dairy</b>	
				<b>Meat and eggs</b>	

CFS



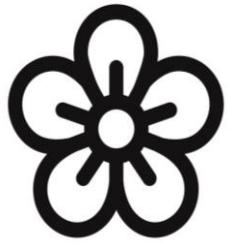
RFS



Kari Koppelmaki

# Lessons learnt

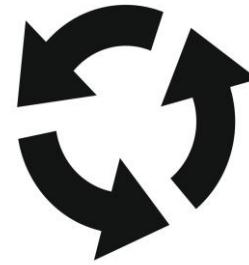
Bespoke design



Enabling policies



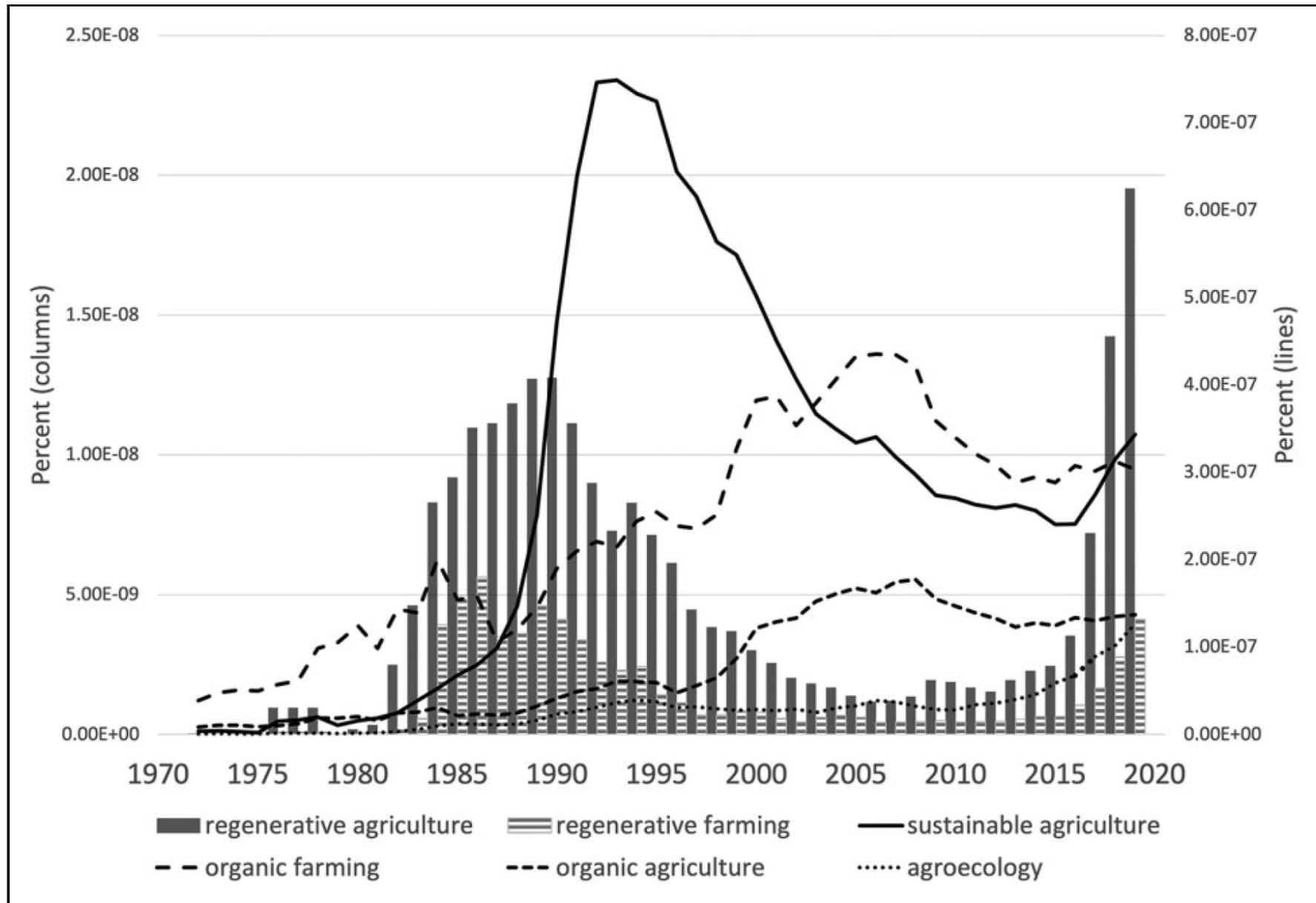
Concerted effort







The rise...  
and fall...  
and rise...  
of  
regenerative  
farming



**Figure 2.** The frequency of key terms in books (3-year rolling averages). Source: Google NGram Viewer, Corpus 'English 2019' which includes books predominantly in the English language published in any country.

Source: Giller et al., 2021:  
<https://journals.sagepub.com/doi/pdf/10.1177/0030727021998063>

# In search of a scientific definition

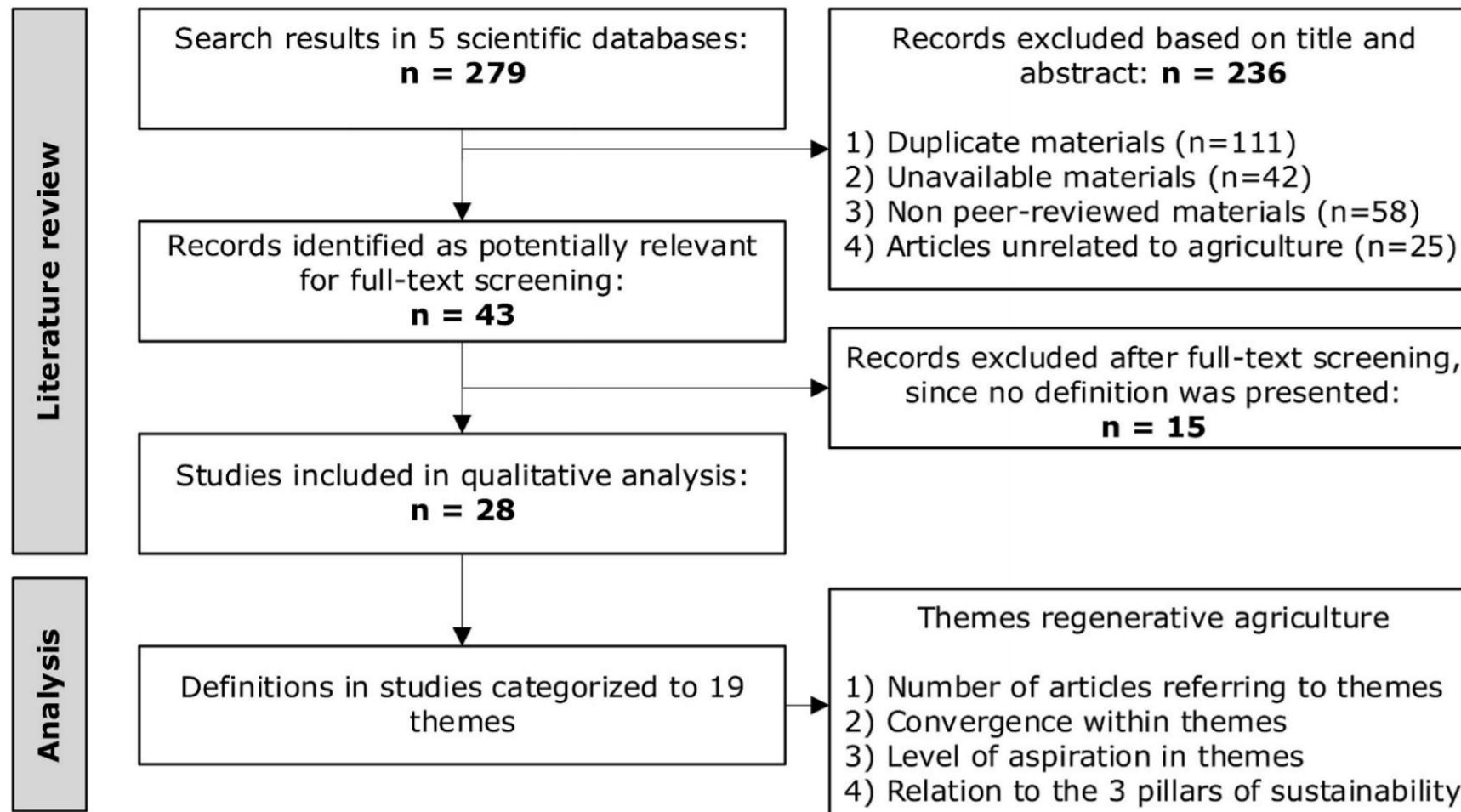
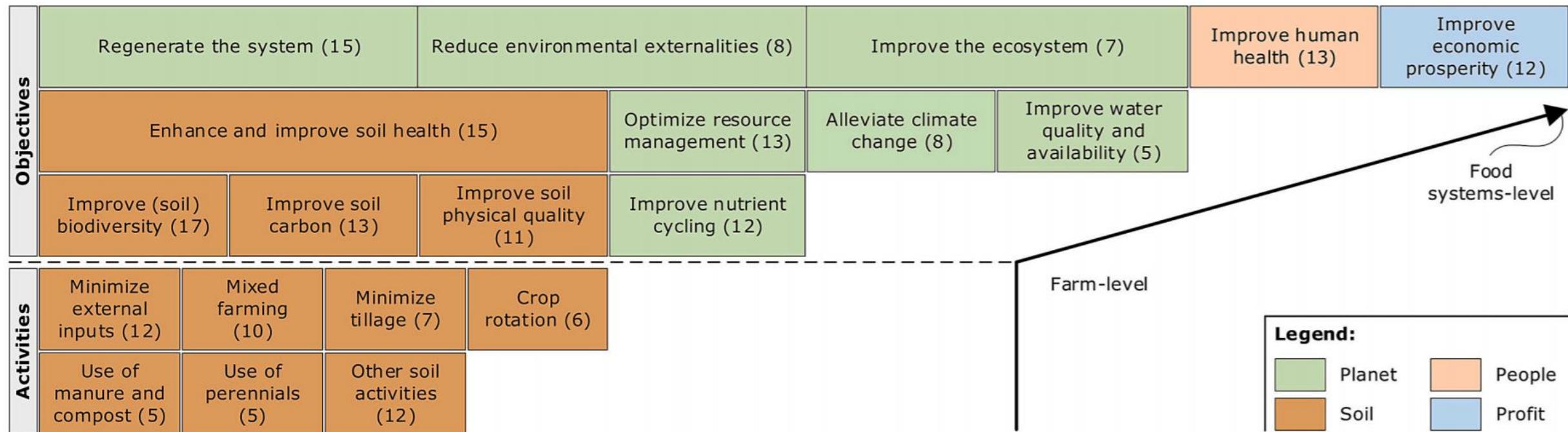


Fig. 1. Illustration of the research methodology to analyse existing definitions of regenerative agriculture, in which 'n' represents the number of search records.



Loekie Schreefel

# In search of a scientific definition

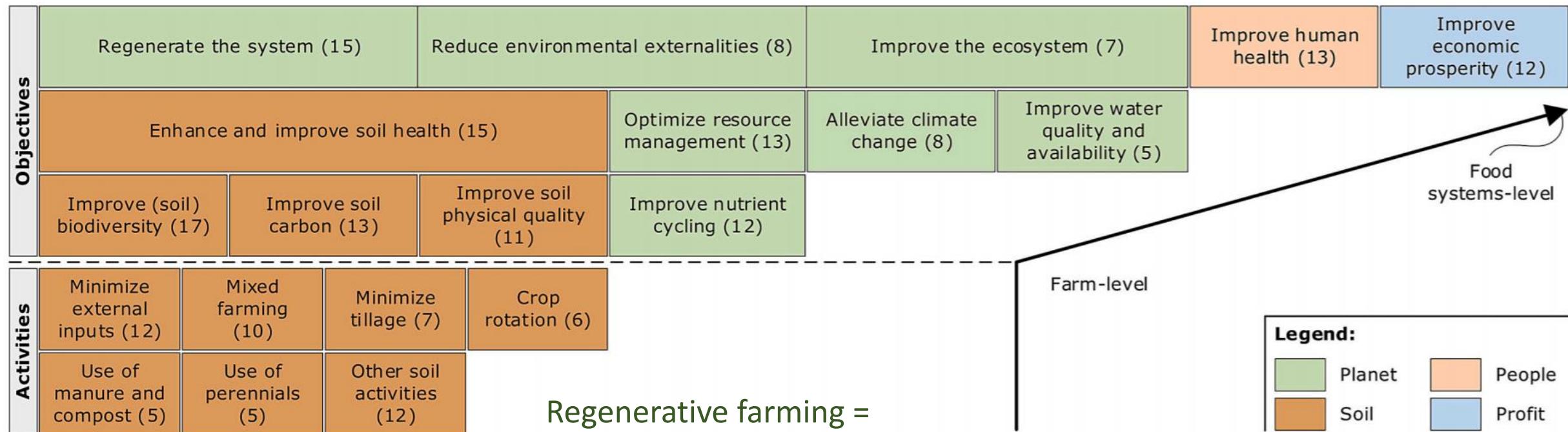


Source: Schreefel *et al.*, 2020: <https://www.sciencedirect.com/science/article/pii/S2211912420300584>



Loekie Schreefel

# In search of a scientific definition



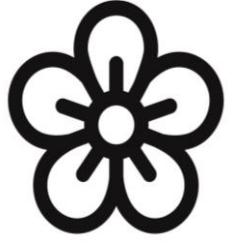
an approach to farming that uses soil conservation as the entry point...

...to regenerate and contribute to multiple provisioning, regulating and supporting ecosystem services...

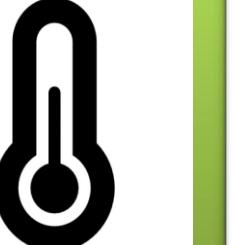
...with the objective that this will enhance not only the environmental, but also the social and economic dimensions of sustainable food production.



# Lessons learnt



Bespoke design



Enabling policies

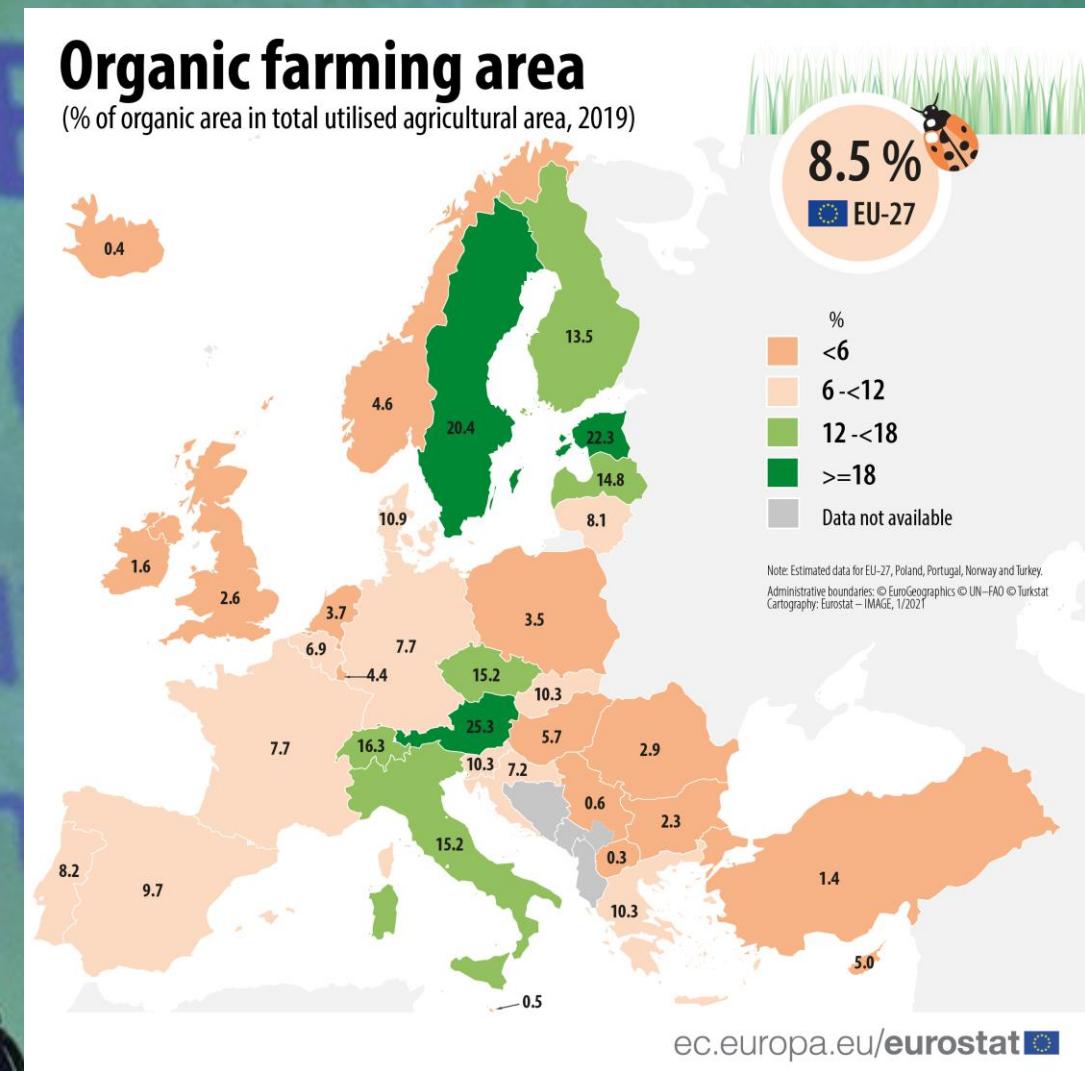


Concerted effort



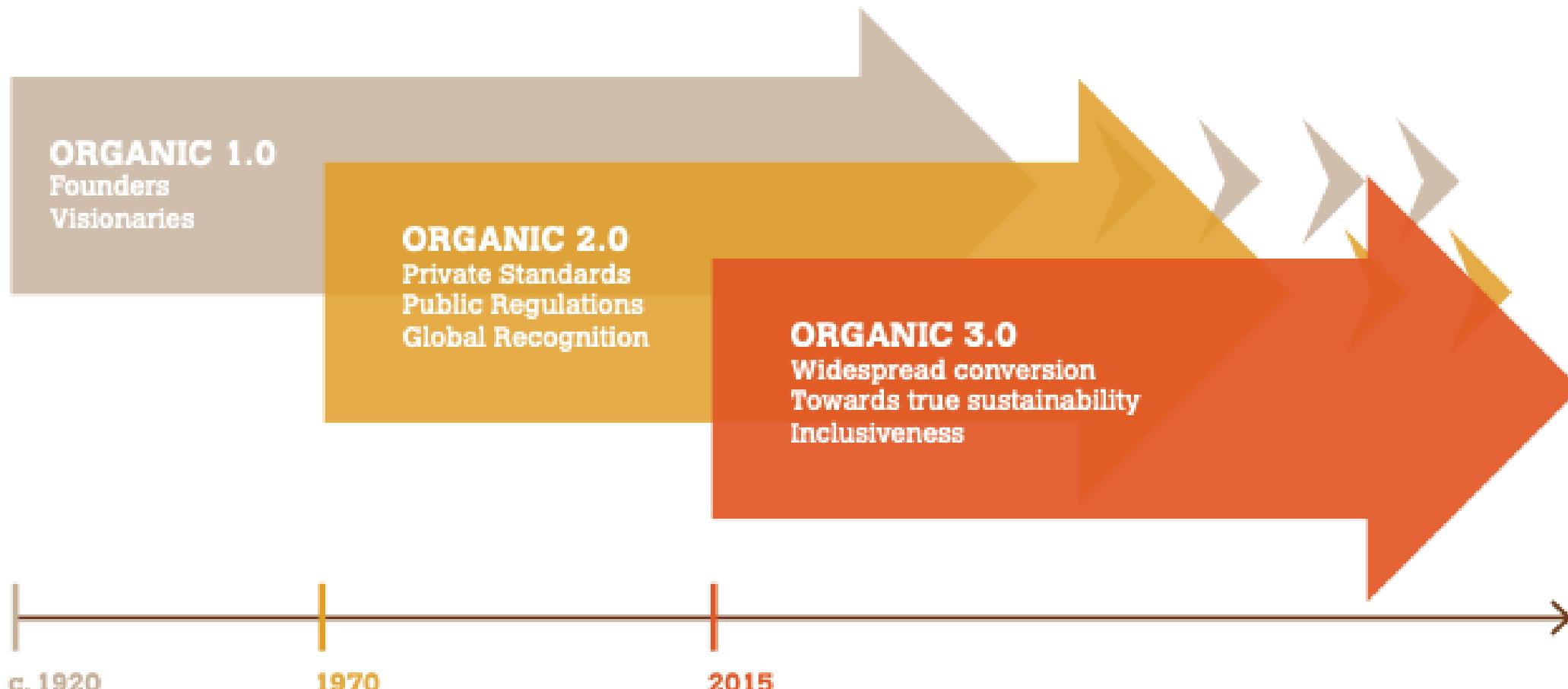
Transparent MRV







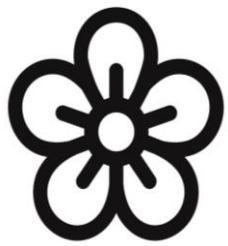
# Is regenerative the same as organic?



Source: IFOAM: [https://www.ifoam.bio/sites/default/files/2020-03/summary\\_organic3.0\\_web\\_1.pdf](https://www.ifoam.bio/sites/default/files/2020-03/summary_organic3.0_web_1.pdf)

# Lessons learnt

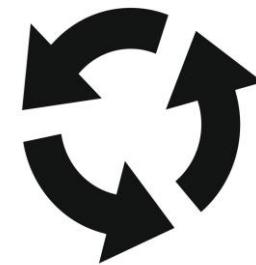
Bespoke design



Enabling policies



Concerted effort



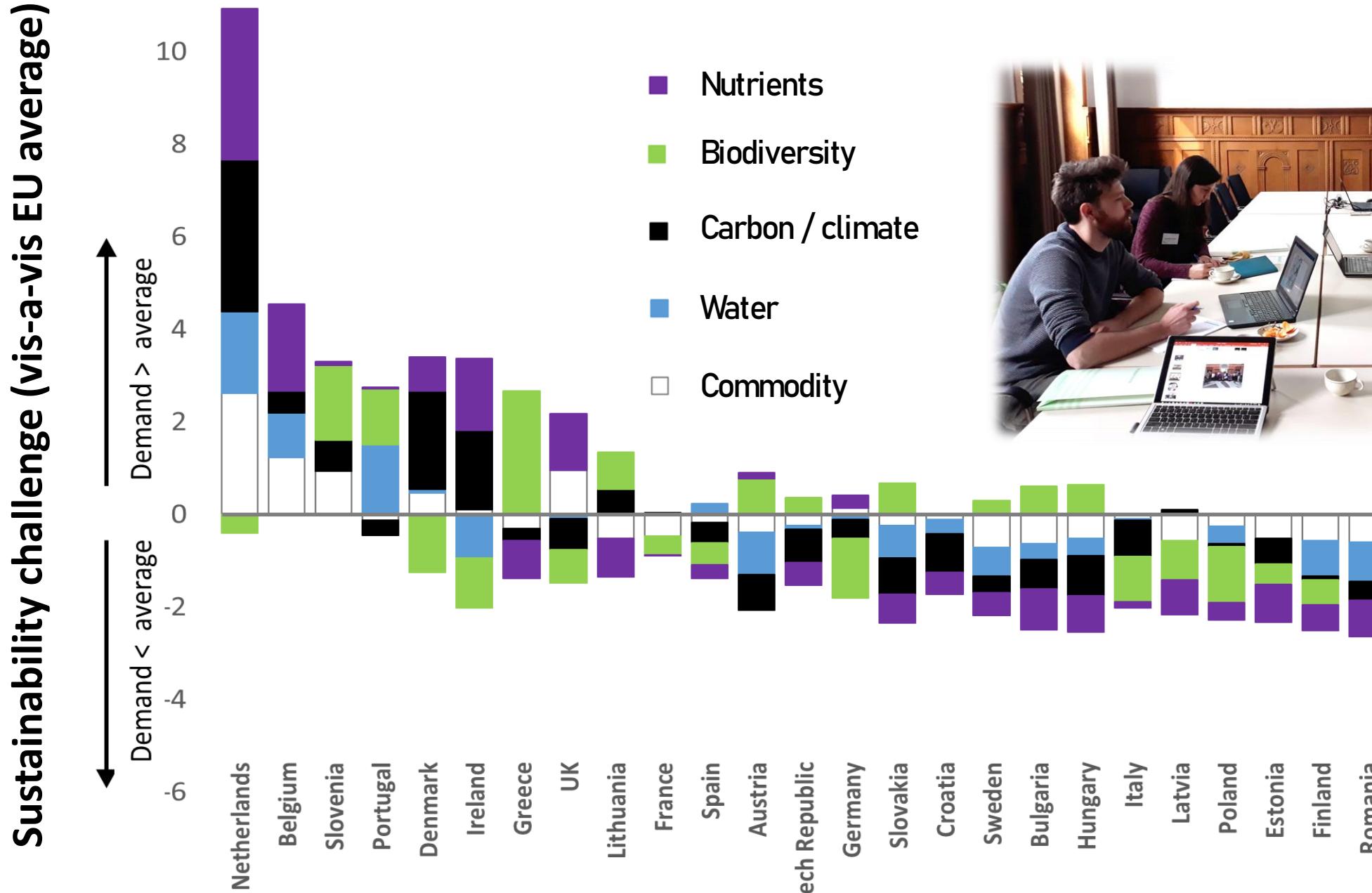
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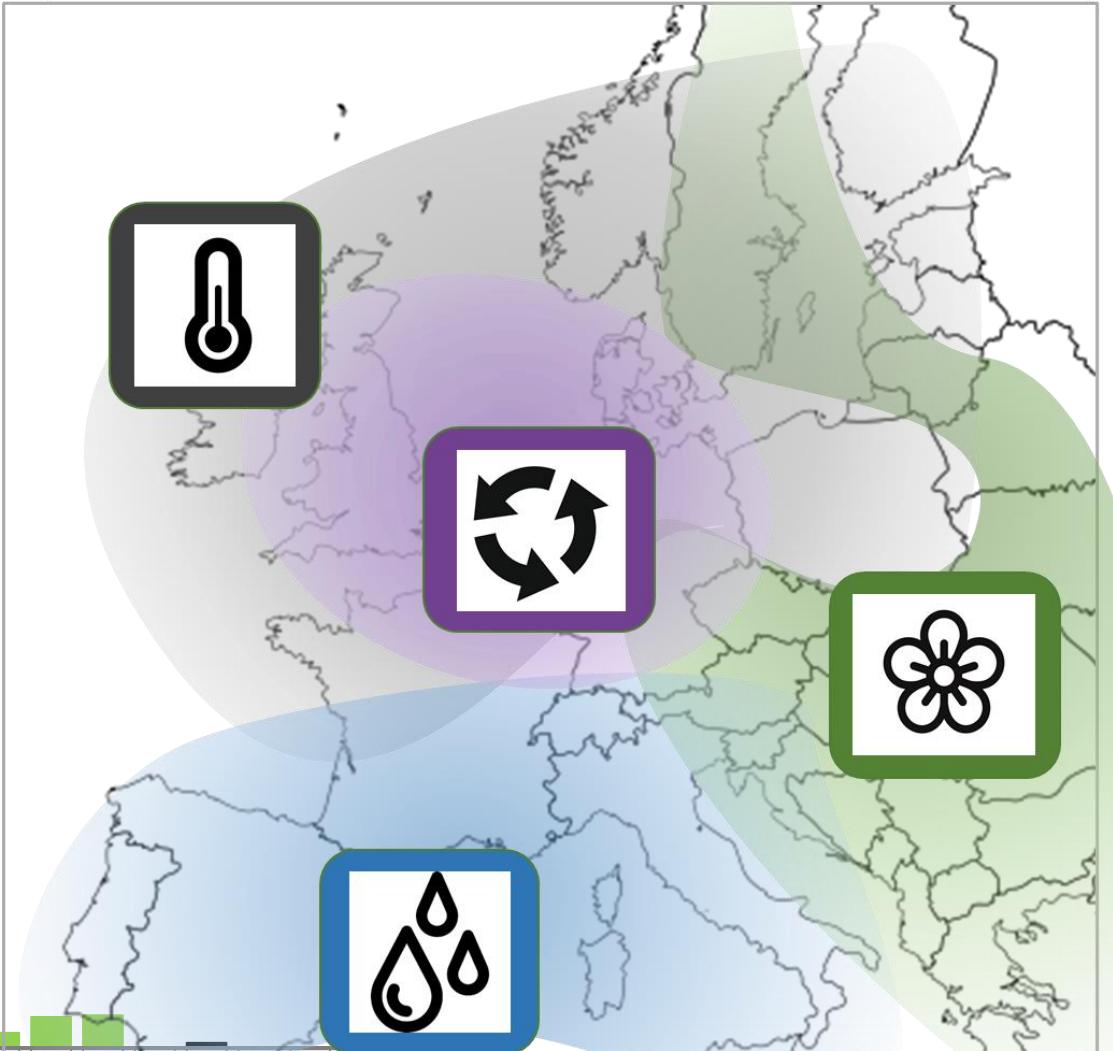
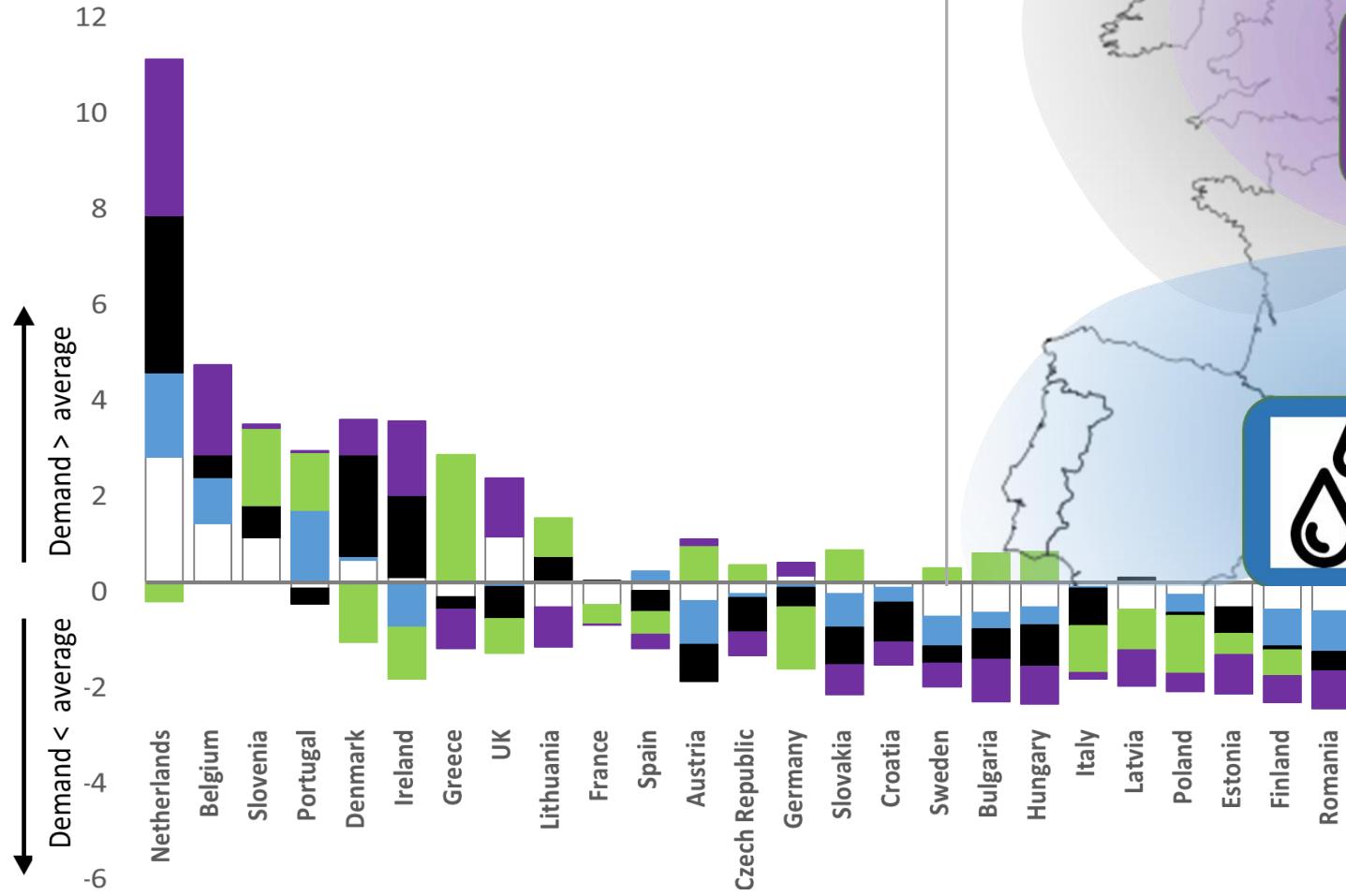
Flexible implementation



# Different countries, different challenges



### Societal demand for soil functions (Z-score)



# Lessons learnt

