

NOBALIS Entrepreneurial and Innovation Capacity Development Programme 2023

Boosting the development of innovative business ideas focused on **food, biotech and bioresources**

FOR WHOM?

Students (all levels) and student-staff teams from Latvia University of Life Sciences and Technologies (LBTU), Estonian University of Life Sciences (EULS), Linnaeus University (LNU), Norwegian University of Life Sciences (NMBU) and Swedish University of Agricultural Sciences (SLU). We prefer teams (2-5 people) that already have an initial idea, but you can also join if you don't have a specific idea or team yet.

WHAT IS IT ABOUT?

We support the **development of initial ideas** related to new products/services in food, biotech and bioresources **towards valid business models**.

- Some examples of more specific fields include: functional and health-promoting food products, sustainable packaging methods and technologies, use of renewable, biological resources in food, feed, ingredients, health products; valorisation of food by-products and waste, etc.

HYBRID FORMAT

International programme that combines **joint online sessions** with **events at your university**

WHAT DO WE OFFER?

- **€1000 prize** to the best team
+ additional **prizes by NOBALIS universities**
- **hands-on support** for developing your business idea
- **great international mentors** in business and product development, marketing and sales, and other fields relevant to participants
- help with **IP management, prototyping facilities & tools** and building **contacts with investors and industry**



THE PROGRAMME IN A NUTSHELL

September - December 2023

1 - HACKATHON

The programme officially starts on **4 October** with an **Idea Hackathon** focused on ideation/ preliminary development of the initial ideas. Within one week after the event, all teams are invited to submit their full Idea Descriptions based on which the best teams are selected to continue in the mentoring programme.

4 Oct 2023 at 13:00 -17:00 CET, hybrid format, event hosted by your university

2 - MENTORING PROGRAMME

The best teams from the hackathon are invited to continue in the mentoring programme that includes **3 workshops** focused on topics such as sustainable product development and MVP, sales and marketing, fundraising (public and private), pitching skills. This is complemented by **homeworks** and **1:1 mentoring**. Preliminary schedule:

- Session 1: **18 October**
- Session 2: **8 November** *All sessions online, 13:00 - 16:00 CET*
- Session 3: **29 November**

3 - DEMO DAY

On **13 December** all teams will **pitch to an international jury** (e.g., key mentors, investors, NOBALIS representatives) that will provide feedback and announce the **best teams** that will receive awards provided by the NOBALIS partners and other stakeholders.

Hybrid format, event hosted by your university

To participate in the hackathon, please fill in the [online registration form](#) by **18 September 2023**



For questions and more information please contact **Kadri Uus, kadri@bia.ee**

NOBALIS is a Nordic–Baltic consortium consisting of five universities, Ard Innovation and Baltic Innovation Agency. The aim is to jointly develop, share and expand innovation and entrepreneurship (I&E) support capabilities in the areas of sustainable food production, circular economy and development of new green value chains. The project is supported by the EIT HEI Initiative and co-funded by the European Union. More information about the project: <https://eit-hei.eu/projects/nobalis/>.